

# Focused Partners for Growth

Integrity • Discipline • Relationships

### **Investment Focus**

### **Target Sectors:**

- Technology-enabled business services
- · Education services
- Communication services
- Media services

**Business Model Characteristics:** Strong margin profile, high free cash flow conversion, attractive growth prospects, favorable competitive position, barriers to entry, long-term contracts and customer relationships

Platform Target Revenue: \$10 million – \$100 million

Platform Target EBITDA: \$2 million – \$20 million

EV Target Range: \$30 million - \$250 million

**Transaction Type:** Middle market buyouts, lead and control majority investments, founder recapitalizations and buy and build

scenarios

Geography: Headquartered in North America

## **Current Spire Focus Areas**

- Behavioral Health
- Cybersecurity
- Early Education
- Education Technology & Solutions
- Government Technology
- **HCM Technology & Services**
- Healthcare Technology / Telehealth
- Hyper Automation / Robotic Process Automation

- IT Services
- · Legal Technology / Governance Risk Compliance
- Marketing Technology
- Real Estate Technology
- Records Management
- · Supply Chain Technology / Transportation Spend Management
- Testing Inspection Certification and Compliance / Food Safety Health
- · Vertical & Professional Education / Regulated & Compliance Training

### **Active Investments**

#### Apr 2024

# WatchMeGrow<sup>™</sup> Anywhere.

Tech-Enabled Business Services

SaaS solution providing secure streaming and video services to the early education industry

Seattle, WA

### Apr 2024



Tech-Enabled Business Services

SaaS-based healthcare compliance and access management platform

Clearwater, FL

### Mar 2022

# PENLINK

Tech-Enabled Business Services

Leading software provider to the lawful communications surveillance market

Lincoln, NE

### Dec 2020



Tech-Enabled Business Services

Technology-driven production company that builds and supports virtual engagement services

Fairfield, NJ

## Sep 2018



Education Services

Early education services provider in the Southeast U.S.

Gainesville, FL

# May 2018



Tech-Enabled Business Services

Managed service provider for IT and cloud services to SMBs

Greensboro, NC

### Nov 2016



Media Services

Out-of-home advertising solutions for national and local enterprises

New York, NY

## Mar 2014



Tech-Enabled Business Services

SaaS-enabled transportation spend management solutions

Austin, TX

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# **Representative Past Investments**

### Spire Capital - November 2018



Tech-Enabled Business Services

Exited to Sterling Investment Partners

STERLING

Nov 2024

### Spire Capital - August 2020



Tech-Enabled Business Services

Exited to Accenture

accenture

Jun 2022

### Spire Capital - January 2014



Communications

Exited to Sangoma

SANG@MA

Mar 2022

## Spire Capital - December 2013



**Education Services** 

Exited to NexPhase Capital



Nov 2019

### Spire Capital - February 2015



Tech-Enabled Business Services

Exited to Lightyear Capital



May 2019

### Spire Capital - February 2013



Tech-Enabled Business Services

Exited to PSI



Jan 2017

# Spire Capital - May 2010



**Education Services** 

Exited to Quad-C



Jun 2016

# Spire Capital - February 2010



Communications

Exited to American Tower



Oct 2014

### Spire Capital - February 2010



Tech-Enabled Business Services

Exited to SilverLake Sumeru

SILVERLAKE

Aug 2012

### Spire Capital - June 2008



Media Services

Exited to Chime Communications



Nov 2013

= Exited to strategic acquirer

### Spire Capital - May 2008



Tech-Enabled Business Services

Exited to QTS



Jun 2015

### Spire Capital - November 2007



**Education Services** 

Exited to Pearson Vue



May 2012

Note: Other past Spire Capital investments include OCM, AssetNation, Highline Media, Encoda Systems, American Community Newspapers, InnerHost, Inflow Group, Vivax, Nassau Broadcasting, Skymall, Ariston Global, Patriot Media, and Professional Bull Riders.

Updated as of November 2024.